

SANSONIC

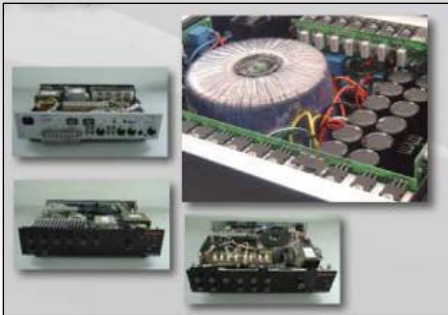
sansonic.net



About the company



Prime manufacturer of Industrial, Commercial and Consumer Electronics.



*True
Manufacturer*

Not just Assembly

We research / design and build our own circuit boards

*Quality control
from beginning to end*

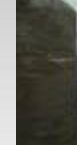


*True
Manufacturer*

Quality in every step

Near clean room environment with anti-static finished floors and expansive warehouse are organized for maximum efficiency.

Pride in workmanship and superior product fit and finish



About the company

**Multiple facilities
for expanded
capacity and
responsive
customer service.**

Not just One location

Headquarters in Kunshan, Jiang Su, China.
Additional manufacturing capacity, engineering,
design and testing facilities in Shenzhen and
Taiwan. USA Operations in El Monte, Ca.



★ Sansonic USA
Los Angeles, CA



★ Sansonic Headquarters
Kunshan, Juang Su China

★ Additional capacity in
Shenzhen
★ Taiwan

About the founder



*Renowned designer
of commercial and
consumer electronics*

Dragon Yen - experienced background

Mr. Yen started his career in 1982 as Factory Director of one of the world's largest commercial amplifier companies - ***TOA Corporation in Japan.***

In 1990 he became General Manager; overseeing the development and manufacturing of amplifiers for public address systems, audio mixing, mobile audio, loudspeakers, microphones and wireless receivers.

In 1998 he opened TOA's new factory in Shenzhen, China complete with a highly skilled Technology and Design Team for analog and digital amplifier development.

In 2004 Mr. Yen used his vast experience and success to form Sansonic Manufacturing Company in Kunshan, Jiang Su, China.

About the founder



Mr. Yen is focused on beginning to end control over quality to achieve the honor of 'Most Reliable Manufacturer and Valued Business Partner'.

Dragon Yen - leading to new levels of quality and technology

Today, Sansonic manufactures to exacting specification for the commercial, OEM/ODM and consumer markets. Additionally, it designs and produces its own Original Brand Manufacturer (OBM) products.

Patent Pending circuit technology includes hard working commercial Power Amplifiers and Audio Mixing Devices; and exciting new consumer offerings such as:

- **ATSC Converter Boxes** that meet NTIA specifications
- **Home Network Box** in-wall and stand-alone digital amplifiers
- **High Definition Media Interface (HDMI) Hubs**
- **High Definition Wireless AV Transmitters**
- **Mini Wi-Fi TV's and USB receivers for ATSC digital TV.**

About the founder



Mr. Yen is continuously pushing the envelope to set new standards and market trends that will positively shape our collective future.

Yen Business Philosophy

The 3 Principles

1. Build only products of Excellent Quality to achieve the highest level of Customer Satisfaction.
2. Honesty and Integrity to establish a business climate of Mutual Trust and Open Communication.
3. Provide Informed Customer Service and Accurate Support throughout the entire business cycle from the factory to the consumer.

The 4 Concepts

1. Quality
2. Cost Control and Innovation
3. On Time Delivery
4. Customer Service

Overview

Applications:

Schools & Universities
Hospitals
Corporations
Houses of Worship
Retail Outlets
Sporting Facilities
Government Buildings



Commercial Products – HNB Digital Amplifiers



*Audio, Video, and
Wireless into ONE
low-cost package.
Choose in-wall or
stand-alone styles.*

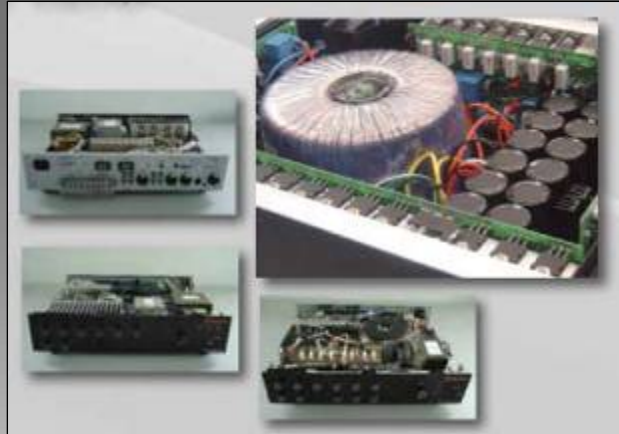


Overview

**Pre-amplifiers
Mixers
Amplifiers**

All use the latest digital, wireless and software based technologies reinforced by high quality manufacturing and reliable delivery.

OEM Products



Sansonic has a successful track record of supporting USA based commercial audio companies; supplying sophisticated and robust electronics for use in retail music, commercial and institutional markets.

The many unique products enter the marketplace under a wide array of established brand names that have chosen Sansonic to help reinforce their leadership position.

Overview

Sansonic offers technologically advanced and exciting electronic innovations that contribute to the world's increasingly sophisticated and enriched multi-media experience.



Consumer Products



Overview

HDMI Hubs

High Definition Media Interface (HDMI) Hubs provide a central device for connecting multiple electronics (Cable, DVD, Game Systems) to a television's HDMI port.



Detail

Sansonic's HDMI hubs are attractively styled and easy to operate. All include a remote control and an Infrared Output (IR) that permits the IR signal to be used from a remote location.



HDMI Hubs

The majority of TVs sold with HDMI, have a single HDMI input with some newer ones having two.



The problem is; most consumers have more than one or two media devices they want to connect to their TV. This connectivity gap is closed by using a Sansonic HDMI hub.

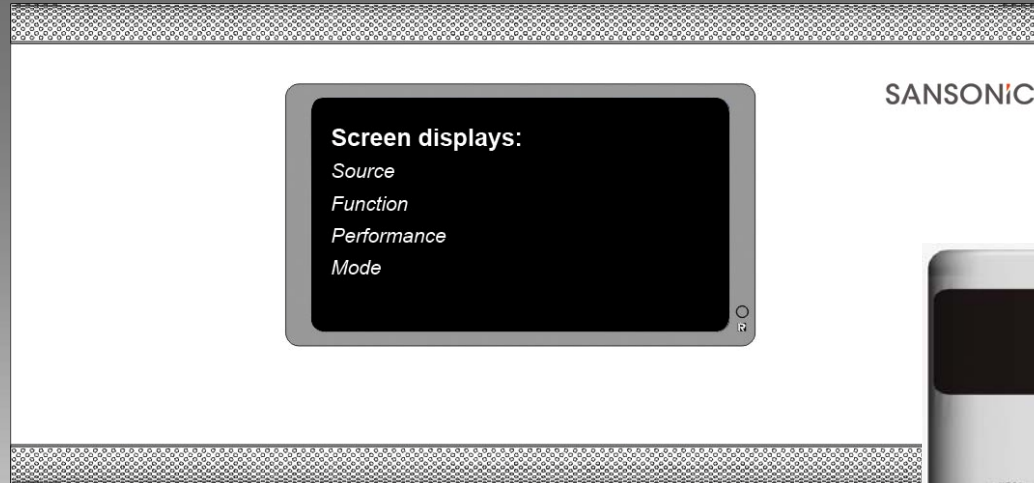
The consumer can simply hook up his cable box, DVD player and game system to a 3-in-1 hub and then use a single HDMI input to the TV. If they have more devices, Sansonic offers HUBS with up to 6-in-1 connectivity.

Choose from two levels of HDMI HUB technology. The standard 1.2 HDMI operates most HDMI devices; and new 1.3 HDMI (coming in Winter 2007) is specially designed for new devices such as games that utilize a broader bandwidth.

Overview

Home Network Box Receiver Amplifier is an easy to use and attractive in-wall Home Theater with wireless media connectivity that maximizes surround sound quality throughout your home.

Home Network Box



Unobtrusive, 4-gang wall device features an easy-to-operate LCD screen with a face plate that is offered in a brushed aluminum, black anodized or white (paint ready) finish to match decor.

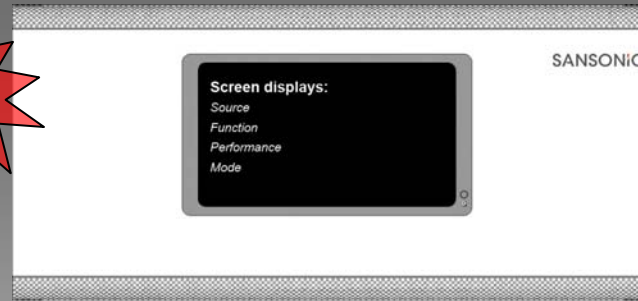


One of the most innovative products to be introduced to the Consumer Electronics Industry.

Detail

Proven and patent pending technology from Sansonic enables a class D control amplifier to be housed in a multi-gang electrical box. For the first time, a consumer can have their speakers and control amplifier flush mounted in the wall.

Home Network Box



HNB 5.1



HNB 2.1

HNB 5.1 includes multiple HDMI inputs allowing the user to run devices through the HNB and played back in 500 watt, 5.1 Dolby surround sound with video displayed on their TV.

HNB 2.1 is a 100 watt in-wall wireless amplifier that can be placed in other rooms to extend the reach of the 5.1. It also functions as an independent amplifier allowing an alternate A/V source, such as an iPod, to be enjoyed.

Both will interface with a fire alarm, security alarm, door bell, or baby monitor which will be broadcasted over system speakers when activated.

Overview

Wireless AV Senders with Transmitter and Receiver

relay high quality multi-media programming 100 feet through walls and ceilings or 150 feet in open areas to extend your multi-media enjoyment.

Wireless AV Senders



Works with all your video components (DVD,DVR, Satellite/Cable Box, etc.).

Detail

Transfers high quality and uninterrupted video and audio to remote areas within a home, office, hospital, training facility, or church overflow/cry room.

Avoids the difficulty and costs of running wire/cable through floors and walls.

Wireless AV Senders



Internal antenna



External antenna

- **Stable 5GHz band** and **802.11n** technology streams video and audio (stereo) 100 feet inside and outside.
- Easy hook-up using S-Video, RCA or Coax.
- Sends cable/satellite to your second TV; no need to buy another cable/satellite box and pay extra each month.
- IR extender function enables the user to control the video sources from the remote TV.
- Not affected by microwave ovens which are known to cause interference with earlier 2.4GHz devices.
- Easily disconnected and taken along on vacations.

Detail

Sansonic's Wi-Fi TV utilizes the same technology as the A/V Senders with the addition of a receiver built into the 7" LCD screen.

Wi-Fi TV



- Portable TV with 7" LCD screen allows the mobility to enjoy STABLE wireless programming in the kitchen, yard, on the deck, spa, or in the workshop/garage.
- Controls the Video Source/TV channels from the receiver side.
- Has a rechargeable lithium battery for 3-hour viewing time (wireless TV-no hookups needed)
- Use stereo earphones or speaker output.

Detail

ATSC digital TV receiving device with USB connection plugs into your computer. It supports HDTV and NTSC analog signals. Great for college students and busy executives on the go.

USB Dongle



- HD and analog real time recording and scheduling.
- Will wake-up the system for recording when PC is in sleep mode.
- Favorite list with LCN support
- Electronic program guide and multi-channel preview
- Scan by easy advance mode
- Parental control password

Overview

ATSC converters allow an HD signal to be seen on a standard television



ATSC Converters



“Over 18 million households and 72 million television sets will be affected by the change to HD-only broadcasting” – USA Today



Sansonic's ATSC converter is eligible for purchase with the congressional mandated \$40 coupon. The coupon program (Jan1, 2008 – March 31, 2009) will be a significant catalyst for consumers to buy the required converter.

Detail

Two years of focused engineering has developed the right solution to satisfy the strict standards of the National Telecommunications and Information Administration (NTIA).

Converters meet all standards and are coupon eligible.



ATSC Converters



Reference Document Qualifications

1. ATSC A/74, Receiver Performance Guidelines
2. ATSC A/53E, ATSC Digital Television Standard
3. ATSC A/65C, Program and System Information Protocol for Terrestrial Broadcast and Cable
4. Recommendation ITU-R BT.500-11, Methodology for subjective assessment of the quality of TV pictures.
5. ATSC A/69, PSIP Implementation Guidelines for Broadcaster.

Detail



ATSC Converters



Projected sales trends

Jan. – Oct. 2008

Oct. 2008 – Feb. 2009

Mar. – Jun. 2009

We anticipate moderate sales growth.

Demand is expected to continually increase as we get closer to the 2/19/09 deadline.

Diminishing sales as market becomes saturated.

Detail



Mr. Yen is focused on beginning to end control over quality to achieve the honor of 'Most Reliable Manufacturer and Valued Business Partner'.

Depend on Sansonic



Sansonic has all the right ingredients to supply ATSC Converters at the right price with performance continuity.

- State-of-the-art Quality.
- Over One Million units per month production capacity.
- Best value in the business.

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